

Message Text

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PAGE 01 PARIS 06780 250506Z

ACTION IO-14

INFO OCT-01 CIAE-00 CU-04 INR-10 NSAE-00 AID-05 USIA-06

EUR-12 ISO-00 COME-00 LOC-01 EB-08 L-03 /064 W

-----034969 251618Z /40

R 242039Z FEB 78

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 7584

INFO USMISSION GENEVA

AMEMBASSY THE HAGUE

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NESCO

E.O. 11652: N/A

TAGS: AORG, BBAK, EIND, UNESCO, NL, UN

SUBJECT: UNESCO: MOTION PICTURE COPYRIGHTS IN
CONNECTION WITH CABLE TV RETRANSMISSION

1. MR. S. FREDERICK GRONICH, PARIS REPRESENTATIVE OF
THE MOTION PICTURE EXPORT ASSOCIATION OF AMERICA,
CALLED AT PERMDEL FEBRUARY 24 TO DISCUSS CURRENT
THREAT TO COPYRIGHT REVENUES FOR FILMS RETRANSMITTED
ON CABLE TV IN CERTAIN COUNTRIES.

2. HE PRESENTED DETAILED EXPLANATION OF TECHNICAL AND
AND LEGAL ASPECTS OF THE PROBLEM WHICH IN SUMMARY ARE:
A) AGENCIES CONTROLLING TELEVISION NETWORKS, AND IN
EUROPE THESE ARE MOSTLY GOVERNMENT MINISTRIES, HAVE
TECHNICAL CAPACITY TO PICK UP TV SIGNALS FROM NEIGHBOR-
ING COUNTRIES AND RETRANSMIT THEM BY CABLE WITHIN THEIR
OWN TERRITORIES; B) THERE ARE GREAT PRESSURES FOR TV
AUTHORITIES TO PICK UP MOVIE TRANSMISSIONS AND
RETRANSMIT THEM DOMESTICALLY WITHOUT PAYMENT OF
ROYALTIES; AND C) THE EQUIPMENT MANUFACTURERS ARE ONE
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SOURCE OF SUCH PRESSURE, SINCE THE LOWER THE COST OF
PROGRAMMING, THE MORE EQUIPMENT WILL BE SOLD.

3. GRONICH SAID THAT PHILIPS OF EINDHOVEN HAS BEEN
ACTIVELY ENCOURAGING THE GOVERNMENT OF AUSTRIA TO
ADOPT LEGISLATION THAT WOULD COMPEL MOTION PICTURE
DISTRIBUTORS TO PERMIT THE GOA TO RETRANSMIT THEIR

PRODUCT "UNDER TERMS AND CONDITIONS TO BE DETERMINED LATER." GOA WAS PREPARED TO ADOPT SUCH LEGISLATION THIS MONTH, BUT HAVE DELAYED ACTION UNTIL MARCH 15 AT REQUEST OF MPEA AND OTHER INTERESTED PARTIES.

4. MPEA HAS BEEN WORKING THROUGH UNESCO TO GET AN INTERNATIONAL SOLUTION TO THIS PROBLEM, AND WISHES TO CONTINUE WORKING THROUGH UNESCO, WHICH JOINTLY WITH WIPO WILL HOLD A MEETING OF THE SUBCOMMITTEE OF THE INTERGOVERNMENTAL COPYRIGHT COMMITTEE AND THE EXECUTIVE COMMITTEE OF THE BERNE UNION ON CABLE TELEVISION IN GENEVA NEXT JULY. (PROJECT NO. LA/006 - 6.121.4).

5. GRONICH SAYS THAT MPEA AND OTHER INTERESTED PARTIES ARE MAKING MULTIPLE APPROACHES TO THE AUSTRIANS ASKING THEM NOT TO ENACT LEGISLATION ON THIS MATTER UNTIL AFTER THE UNESCO/WIPO MEETING. HIS AGENCY WILL APPROACH THE DEPARTMENT NEXT WEEK AND WILL ASK THAT U.S. PERMDEL APPROACH THE AUSTRIAN PERMDEL TO UNESCO WITH A SIMILAR REQUEST. GRONICH MADE IT CLEAR THAT HIS GROUP DOES NOT WANT US TO ENTER INTO THE TECHNICAL AND LEGAL ISSUES BUT MERELY TO ASK GOA TO DELAY ITS ACTION UNTIL AFTER THE UNESCO/WIPO MEETING.

6. DELOFF AGREED TO ALERT DEPARTMENT THROUGH OUR OWN LIMITED OFFICIAL USE

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CHANNELS, BUT EXPLAINED THAT IN MAKING THIS KIND OF AN APPROACH TO THE REPS OF ANOTHER GOVERNMENT, WE WOULD HAVE TO BE INSTRUCTED BY THE DEPARTMENT. HE UNDERSTOOD THAT, AND SAID HE WOULD BE IN TOUCH WITH HIS WASHINGTON COLLEAGUES OVER THE WEEKEND.

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ACTION IO-14

INFO OCT-01 CIAE-00 CU-04 INR-10 NSAE-00 AID-05 USIA-06
EUR-12 ISO-00 COME-00 LOC-01 EB-08 L-03 /064 W

-----056823 280447Z /14

R 272146Z FEB 78
FM AMEMBASSY PARIS
TO AMEMBASSY VIENNA
INFO SECSTATE WASHDC 7744

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NESCO

FOLLOWING SENT ACTION SECSTATE INFO GENEVA THE HAGUE FEB. 24
BEING REPEATED.

QUOTE

NESCO

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TORRES

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MOTION PICTURES, COPYRIGHTS, TELEVISION BROADCASTING, THREATS, MEETINGS
Control Number: n/a
Copy: SINGLE
Draft Date: 24 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PARIS06780
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780088-0318
Format: TEL
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780216/aaaaaniu.tel
Line Count: 207
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: 26c238d0-c288-dd11-92da-001cc4696bcc
Office: ACTION IO
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags: ANOMALY
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3486132
Secure: OPEN
Status: NATIVE
Subject: UNESCO: MOTION PICTURE COPYRIGHTS IN CONNECTION WITH CABLE TV RETRANSMISSION
TAGS: AORG, BBAK, EIND, NL, UNESCO, UN
To: STATE
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/26c238d0-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014